



CURRICULUM VITAE

Paul Zerafa Freelance Senior Creative Artworker

LOCATION: Leatherhead, Surrey KT22 7PB

EMPLOYMENT HISTORY:

Jan 2015 FREELANCE PLACEMENTS: Blac, BOC Group, Bradley Dyer, Clinic, Conran, Elvis, Ferrier Pearce, Flint Creative, George P Johnson, Goosebumps,
– Ongoing Haygarth, Lucid Direct, MWO, M-is, Oliver, Paperchase, Saatchi & Saatchi, Salterbaxter, Sectorlight, Tag, The F.A., Tileywoodman, Wildhorse, Wordsearch

Creative Artworker (Freelance)

Clinic, London

CLIENTS: Arsenal FC, Barclays Bank, Everton FC, Madame Tussauds, National Rail, Southampton FC, The London Dungeon

Feb 2014 Responsibilities involve artworking amends to brochures as
– Jan 2015 well as ensuring all pre production checks are made when taking documents to print.
Creative input in all print and web collateral is made whilst working closely with Senior Designers and Creative Director.

WORK COMPLETED: **Design** - web banners, wrappers, adverts, hero sections, **Artwork** - newspaper adverts, brochures, flyers, leaflets, 6 sheet posters, ATM screen displays

Artworker (Contract)

Tag: Freshfields, London

Oct 2013 Duties range from artworking print collateral such as
– Jan 2014 brochures, annual reports and infographics, through to html emailers and online newsletters, adhering to brand guidelines.

Creative Artworker (Freelance)

Bradley Dyer Media, Reigate, Surrey

CLIENTS: Berkeley Group, Galliard, Higgins, L&Q, Mansell Homes, St George

Feb 2012 Duties at Bradley Dyer Media can range from artworking
– Apr 2013 brochures, hoardings, creating new advert concepts, to visualizing graphics on a pitch for a Sales & Marketing Suite.
All jobs in the studio are driven through and communicated on production software Basecamp.

Creative Artworker (Contract)

IMG Media, Chiswick, London

CLIENTS: 2012 London Olympics, DLF Indian Premier League

Feb 2012 IMG Media are a large sports and events company. I was
– May 2012 specifically brought in to aid with the design and artwork of both tournament and media handbooks for the Cricket IPL 20-20 finals in India.

Artworker (Contract)

George P Johnson, Kingston Upon-Thames, Surrey

CLIENTS: Cisco, Electronic Arts, Gartner, IBM, Motorola, Salesforce, P&G

Oct 2011 Working for a global marketing agency who specialise in
– Feb 2012 live events and exhibitions, responsibilities involve heading a team of freelancers artworking large scale graphics as well as managing production.

WORK COMPLETED: exhibition panels, brochures, printed collateral, stand visuals, Keynote presentations

Creative Artworker (Contract)

Wildhorse, London

CLIENT: Mitchells and Butlers

Jun 2011 As part of a busy design agency duties involve taking design
– Oct 2011 concepts through to print ready stage with creative input.

WORK COMPLETED: adverts, pub menus, flyers, e-shots, catalogues, online vouchers

Graphic Designer / Artworker

Combined Int. Services, Kingston Upon-Thames, Surrey

Oct 2008 Working within a creative design team (liaising with
– Jun 2011 stakeholders, agencies and suppliers) to deliver projects on time and within budgets.

WORK COMPLETED: **Design** - direct mailers, brochures, incentive programmes, **Artwork** - events, exhibitions, in-house conferences, **Photography** - gala dinners, ad hoc functions

Graphic Designer / Reprographics Manager

Flip Media, London

CLIENTS: Front magazine, DVD World

Aug 2007 ASSIGNMENTS: pre-press management, oversee junior
– Oct 2008 reprographic assistants, assist Art Director

EDUCATION:

Surrey Institute of Art & Design, 2002

BA (Hons.) Degree in Graphic Design

Wimbledon School of Art, 1999

BTEC Diploma in Art and Design Foundation Studies

St. Joseph's College, 1998

A level's in Art and Photography

SKILLS:

Acrobat CC
InDesign CC
Illustrator CC
Photoshop CC
Dreamweaver CC (html/CSS)
Photo Retouch
Print Production

ATTRIBUTES:

Driven and enthusiastic
Initiative
Meticulous
Timekeeping
Good communicator
Team player
Personable